

# The Internet in the year you turned 65

Year	internet events <sup>1</sup>	approx % world population online <sup>2</sup>	If you were 65 that year, you are now...
2013			65
2012		35.7	66
2011		32.7	67
2010		28.8	68
2009	Apple app store passes 1 billion downloads (in April)	26.6	69
2008	First commercial version of Android OS launched	23.5	70
2007	first iphones	20	71
2006	Twitter launched	16.7	72
2005	YouTube launched	15.7	73
2004	Facebook launched (initially only for college students)	12.7	74
2003	Digg launched - start of the rise of social media; Skype goes public	11.1	75
2002		9.4	76
2001	Wikipedia launched	8.6	77
2000	Dotcom bubble bursts	7.6	78
1999		4.1	79
1998	Napster launched; Google goes live	3.6	80
1997		1.7	81
1996	Hotmail (first webmail service) launched	0.9	82
1995	eBay and Amazon start business	0.4	83
1994	Netscape browser is launched	<0.4	84
1993	Mosaic browser (first graphical based one) is launched	<0.4	85

Chris Baker, May 2013

From Usability Notes: <http://usabilitynotes.typepad.com/usabilitynotes/2013/05/the-internet-and-the-older-user.html>

<sup>1</sup> Internet evens from <http://sixrevisions.com/resources/the-history-of-the-internet-in-a-nutshell/>

<sup>2</sup> Internet market penetration data (used December figure, or the figure for the latest month in that year) from: <http://www.internetworldstats.com/emarketing.htm>